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NEWS RELEASE

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Travelocity Names Dentzel Carousel Festival In Top Ten

Burlington, NC (March 14, 2005) – The votes are in! The Dentzel Carousel Festival has been recognized as one of the top ten local favorites for North Carolina in Travelocity's 2005 "Local Secrets, Big Finds" poll. More than 30,000 nominations poured in from Travelocity members around North America, challenging Travelocity's editorial team to search for the best of the best local finds in each state.

A comprehensive list of unique places worth seeking out, Local Secrets, Big Finds is packed with treasures that no other guidebook boasts. This online collection will send you straight to the heart of your destination, revealing those hidden gems across the country that are often overlooked by tourists but are the very places where the locals often go.

Ranging from ostrich racing to alligator eating, a raptor rehab to a disappearing lake, these places celebrate North America in its rugged beauty and its quiet sunsets, in fabulous food and fun festivals. Some can be found in your very own backyard.

"This massive project is one of the most valuable tools for travelers in search of authentic local flavor or even something off the beaten path," said Amy Ziff, Travelocity editor-at-large, "This list is by travelers for travelers. Every winner should be extremely proud to have been named."

Ziff notes that both locals and visitors can use the list to find the wonders near where you live or go in search of unique places when you find yourself on the road.

After querying millions of Travelocity members to find out about the favorite quintessential finds in their area, Travelocity's editorial team culled down more than 30,000 customer responses to unearth the best local spots in each state and is now sharing the list of Local Secrets, Big Finds with vacationers across the country. A total of 510 spots, that is 10 picks for every state, plus Washington, D.C., were compiled from around the United States. An additional 68 hot spots were chosen from Canada.

"What a great honor for the Festival as well as our City," stated Lisa Wolff, Superintendent of Recreation Programming with the Burlington Recreation & Parks Department. "The Dentzel Carousel celebrates its 20th year since re-opening from its restoration back in 1985. The City is quite proud of this great treasure. It is our hope that the carousel will continue to bring smiles of joy and feelings of awe to all of its visitors for many years to come", stated Wolff. For more information contact: Lisa Wolff City of Burlington Superintendent of Recreation Programming 336.222.5038

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